

BACEE Privacy Policy

Last updated: 2026.10.07.

This Privacy Policy explains how B.A.C.E.E. Kft. ("BACEE", "we", "us" or "our") collects, uses, stores, and protects personal data when you visit our website, contact us, subscribe to our communications, or interact with us in connection with our activities.

We are committed to protecting your privacy and processing personal data in accordance with applicable data protection laws, including the General Data Protection Regulation (GDPR).

1. Who We Are

The data controller responsible for the processing of your personal data is:

B.A.C.E.E. Kft.

- Registered address: Radnóti Miklós utca 2. H-1137 Budapest, Hungary
- Registration number: 01-09-701732
- Email: bacee@bacee.eu
- Website: bacee.eu

For any questions concerning this Privacy Policy or the processing of your personal data, you can contact us using the details above.

2. Who This Privacy Policy Applies To

This Privacy Policy applies to individuals who interact with BACEE, including:

- Visitors to our website.
- Individuals who contact us through our website or by email.
- Newsletter subscribers and recipients of our communications.
- Representatives of member institutions, sponsors, partners, and other organisations.
- Speakers and other individuals involved in BACEE's activities.

Specific events and third-party services may be subject to additional privacy information, as explained below.

3. Personal Data We Collect

Depending on how you interact with BACEE, we may collect the following categories of personal data:

- Identification and professional information: Name, job title, organisation, country, and professional contact details.
- Contact information: Email address, telephone number, and other information you provide when contacting us.
- Communication data: The content of enquiries, correspondence, and other communications with BACEE.
- Newsletter information: Email address and subscription preferences.
- Professional and event-related information: Information provided in connection with conferences, meetings, membership activities, or other BACEE activities.
- Website and technical information: Information relating to your use of our website, such as IP address, browser type, device information, and website usage data, where collected through cookies or similar technologies.

We only collect personal data that is relevant to the purposes described in this Privacy Policy or in other applicable privacy information.

4. How We Collect Personal Data

We may collect personal data:

- Directly from you when you contact us, subscribe to our communications, or provide information through our website.
- In connection with your participation in BACEE activities or your professional relationship with BACEE.

- From your organisation or other individuals who provide information about you in a professional context, where appropriate.
- Automatically through our website and its technical systems, including cookies and similar technologies, where applicable.

5. Why We Process Personal Data

BACEE may process personal data for the following purposes:

- To operate, maintain, and improve our website.
- To respond to enquiries and communicate with individuals and organisations.
- To manage newsletter subscriptions and send invitations to BACEE conferences and related information.
- To organise and administer conferences, meetings, and other activities.
- To coordinate with speakers, sponsors, partners, members, and other professional contacts.
- To maintain business and institutional relationships.
- To comply with applicable legal obligations.
- To protect the security and proper functioning of our website and services.

We process personal data only where we have an appropriate legal basis under applicable data protection law.

6. Legal Bases for Processing

Depending on the purpose and circumstances, BACEE may rely on one or more of the following legal bases under the GDPR:

- Consent: Where you have given consent to a specific processing activity, such as receiving certain communications or accepting non-essential cookies.
- Contract: Where processing is necessary to enter into or perform a contract with you.
- Legitimate interests: Where processing is necessary for BACEE's legitimate interests or those of a third party, provided that these interests are not overridden by your rights and freedoms.
- Legal obligation: Where processing is necessary to comply with applicable legal requirements.

Where processing is based on consent, you may withdraw your consent at any time. Withdrawal does not affect the lawfulness of processing carried out before the withdrawal.

7. Event Registration and Participation

BACEE organises conferences, meetings, and other professional activities.

Personal data provided in connection with event registration and participation is processed for the purposes of organising and administering the relevant event.

Each event may have its own Terms & Conditions and additional privacy information, which explain the specific arrangements applicable to that event.

8. Event Platforms and Third-Party Services

BACEE may use third-party platforms and services to support event registration, communication, and networking.

These services may have their own Terms & Conditions and Privacy Policies, which apply to their use. Please refer to the relevant platform's documentation for further information.

9. Photography, Video and Recording

Photographs, videos, or other recordings may be made at BACEE events.

Information about the purposes of recording, its use, and the applicable data protection arrangements will be provided in the relevant event documentation.

10. Speaker, Sponsor and Partner Information

BACEE may process and publish professional information and materials relating to speakers, sponsors, partners, and other representatives in connection with its activities.

Such information may include names, professional titles, organisation names, biographies, photographs, and other materials provided for professional or promotional purposes.

We handle these materials in accordance with applicable permissions, agreements, and legal requirements.

11. Sharing Personal Data

BACEE may share personal data with third parties where necessary for the purposes described in this Privacy Policy, including:

- Website hosting, maintenance, and technical service providers.
- Event platforms and other service providers supporting our activities.
- Venues and event service providers, where necessary for event administration.
- Professional advisers and other service providers.
- Public authorities or other parties where required by law.

We only share personal data where there is an appropriate legal basis and, where applicable, suitable safeguards.

BACEE does not sell personal data to third parties.

12. Service Providers and International Transfers

BACEE may use service providers located in or outside the European Economic Area (EEA).

Where personal data is transferred outside the EEA, we will ensure that the transfer complies with applicable data protection requirements, including the use of appropriate safeguards where required.

Further information about relevant service providers and international transfers may be provided upon request.

13. Data Retention

BACEE retains personal data only for as long as necessary to fulfil the purposes for which it was collected, unless a longer retention period is required or permitted by law.

The retention period depends on the type of data, the purpose of processing, and any applicable legal or contractual obligations.

When personal data is no longer required, it will be securely deleted or anonymised, where appropriate.

14. Data Security

BACEE takes appropriate technical and organisational measures to protect personal data against unauthorised access, accidental loss, destruction, alteration, or disclosure.

Access to personal data is limited to individuals and service providers who need it for legitimate purposes and are subject to appropriate confidentiality and security obligations.

No method of transmission or storage can be guaranteed to be completely secure.

15. Your Rights

Under applicable data protection law, you may have the right to:

- Access: Request access to your personal data.
- Rectification: Request correction of inaccurate or incomplete data.

- Erasure: Request deletion of your personal data in certain circumstances.
- Restriction: Request restriction of processing in certain circumstances.
- Data portability: Receive certain personal data in a structured, commonly used, machine-readable format and request its transfer where applicable.
- Object: Object to processing based on legitimate interests, including direct marketing.
- Withdraw consent: Withdraw consent at any time where processing is based on consent.

These rights are subject to the conditions and limitations set out in applicable law.

To exercise your rights, please contact us at bacee@bacee.eu.

We may need to verify your identity before responding to your request.

16. Conference Invitations and Other Communications

Individuals may subscribe to BACEE's mailing list to receive invitations to our main conferences and related information.

We process the personal data provided during subscription for the purpose of sending these communications.

You may unsubscribe at any time by contacting us at bacee@bacee.eu.

Unsubscribing from the mailing list does not affect the delivery of essential communications relating to an event or service you have requested or are participating in, where such communications are necessary.

17. Cookies and Similar Technologies

Our website uses cookies and similar technologies to support its operation and, where applicable, to analyse website usage or provide other functionality.

We use Cookiebot to manage cookie preferences and consent where required.

You can review or change your cookie preferences through the cookie settings available on our website.

For further information about cookies and how they are used, please refer to our cookie notice and cookie settings.

18. Third-Party Websites and Platforms

Our website may contain links to third-party websites, platforms, or services.

BACEE is not responsible for the privacy practices or content of third-party websites. When visiting these websites or using third-party services, please consult their respective Privacy Policies and Terms & Conditions.

19. Automated Decision-Making

BACEE does not use automated decision-making, including profiling, that produces legal effects or similarly significant effects on individuals.

20. Contact and Data Protection Enquiries

If you have questions about this Privacy Policy, wish to exercise your data protection rights, or have concerns about how your personal data is processed, please contact us:

B.A.C.E.E. Kft.

Email: bacee@bacee.eu

Address: Radnóti Miklós utca 2. H-1137 Budapest, Hungary

We will handle your request in accordance with applicable data protection law.

21. Right to Lodge a Complaint

If you believe that your personal data has been processed in violation of applicable data protection law, you have the right to lodge a complaint with a competent supervisory authority.

In Hungary, the supervisory authority is:

National Authority for Data Protection and Freedom of Information (NAIH)

Address: 1055 Budapest, Falk Miksa utca 9–11, Hungary

Postal address: 1363 Budapest, Pf. 9, Hungary

Email: ugyfelszolgalat@naih.hu

Telephone: +36 (1) 391 1400

Website: <https://www.naih.hu/>

You may also have the right to seek a judicial remedy in accordance with applicable law.

22. Changes to This Privacy Policy

BACEE may update this Privacy Policy from time to time to reflect changes in our activities, services, or legal obligations.

The latest version will be published on our website, together with the date of the most recent update.

We encourage you to review this Privacy Policy periodically.